



MD/DC Damage Prevention Committee

Kevin Woolbright, Chairman
Mark Hamrick, Vice Chairman
Dora Parks, Secretary

Minutes of the meeting for May 25, 2021
Zoom Meeting hosted by Miss Utility in Hanover, MD
Prepared by Susan Sullivan

CALL TO ORDER AND INTRODUCTIONS

Chairman Kevin Woolbright called the regular monthly meeting to order at 9:32 a.m. via Zoom. There were 59 virtual attendees.

APPROVAL OF MINUTES

A motion to approve the April 27, 2021 minutes was made by Dora Parks (DPC Secretary) and seconded by Diane Spriggs (WSSC). The motion carried by approval.

The approved meeting minutes will be posted at <https://www.missutility.net/excavators/>.

OLD BUSINESS

ITICnxt: Dora Parks (Miss Utility) shared that the full implementation of ITICnxt is under regular review and encouraged all ticket processors to use ITICnxt. Once fully implemented, access to ITIC 2.0 will be removed. Dora shared the multiple benefits and features ITICnxt offers. It was reported that once ITICnxt is fully implemented, all 2.0 created tickets will need to be processed again, as a new ticket, using ITICnxt. Notification of this full ITICnxt implementation, discontinuance of ITIC 2.0 and the need for new ticket creation using ITICnxt will be forthcoming.

Chapter 18/SB877 and new ticket format: New ticket field creation reflecting the changes necessary due to Chapter 18/SB877, are currently underway and will be tested prior to going live.

Jim Barron (MD Authority) to present a singular SB877 update during his monthly overview of MD Title 12, Chapter 18/SB877 in order to bring to attention the newly implemented law changes.

NEW BUSINESS

No new business to report.

OPEN DISCUSSION

Clay Miller (Greene Constructions) reported that printing issues were resolved. He also spoke to continuing statusing and marking delays. Marc Haines (BGE) encouraged direct communication with him and his team and shared that BGE continues to work diligently to resolve the locate back log.

Mary Hill (FTC) reported an incident she witnessed and spoke about that occurred in Baltimore City. Dora asked that Mary follow up with her on specific details and that Miss Utility would reach out with training opportunities. Marc Haines added that a BGE liaison is working with Baltimore City and has also initiated opportunities for training.

MISS UTILITY CALL CENTER

- ITICnxt Presentation: Property Tool
 - ITICnxt is Miss Utility's new ticketing platform system.
 - The Property Tool can be used when excavating on a specific parcel of land to define an excavation area and can be used wherever parcel data is available.
 - When using the property tool, the entire property will automatically be mapped for member notification; a pop-up box is available to provide specific marking instructions.
 - Marking instructions and dig site address are automatically ported into the appropriate ticket fields during step 2 of ticket processing.
 - Multiple locate requests, using multiple tools, can be created during one mapping session.
 - Next month's topic: The Radius Tool

Upcoming virtual ITICnxt trainings June 3, July 1, September 2. Please contact Susan at ssullivan@missutility.net with any questions.

- Dashboard Reporting: Dora Parks provided ticket volume data for the month of April 2021
 - Inbound ticket volume: 95,345 a monthly increase of 32.536% compared to 2020
 - Outbound volume: 633,268 a year-to-date increase of 42.547% compared to 2020
- Damage Reporting: Dora Parks provided YTD data through April 2021 of reported damages in MD/DC.
 - 263 utility damages (62 mains and 201 services)
 - 30.42% due to no call or valid ticket
 - 28.90% due to hitting a marked line
 - 32.32% due to incorrect locate marks
 - 8.37% due to other root causes

MARYLAND AUTHORITY Jim Barron, Executive Director

There was a Closed Executive Authority Zoom Meeting only on May 5, 2021.

- The Authority reviewed three (3) NPVs: Fines were recommended and DPT required for two of the three.
- Due to current delays in US Mail delivery, the Authority has extended its normal 30-day response requirement to a 45-day response requirement.
- There are currently seven (7) requests for a Formal Hearing which may resume in the fall of 2021.
- There are currently 34 NPVs to be investigated.
- The Authority approved a payment of \$20,000 to be applied to the Miss Utility Radio Media Buy for 2021.

The next meeting of the Authority will be a Zoom Closed Executive Session on Wednesday, June 2, 2021 at 9:00 AM. The next Open Meeting is Wednesday, July 7, 2021

MD TITLE 12, CHAPTER 18/SB877 Jim Barron, Executive Director

- Chapter 18, Senate Bill SB 877 officially became law on March 11, 2021.
- Law is currently in Legislative Format. A *clean* written copy of the law will not be available until fall of 2021.
- To view or download Chapter 18/SB 877 please visit www.mddpa.org. The document titled "2021 Title XII Law Changes – Comparison Table" which highlights the changes in the law, is also available.

2021 GREATER CHESAPEAKE DAMAGE PREVENTION TRAINING CONFERENCE

Matt Ruddo, Chairman (OCC)

- Dates: October 26-29
- Location: Clarion Resort Fontainebleau Hotel in Ocean City, MD
- Keynote Speaker: Dr. Bertice Berry
- New this year: OCC is sponsoring the New York 811 VR-X-Sim: a mobile, virtual reality training program that is designed to be the future of damage prevention.
- Sponsorship and exhibitor opportunities are available.
- For more information, please visit www.missutilityconference.com

The next planning committee meeting is scheduled for June 22, 2021.

DAMAGE PREVENTION AND SAFETY

- Training - Coordinator, Susan Sullivan ssullivan@missutility.net
 - Virtual DPT Completed:
 - May 5 – Purple Line
 - May 18 @ 6:00 PM – Dora Parks, guest speaker, MSS Chapter
 - May 24 – Purple Line Spanish
 - Virtual DPT Upcoming:
 - June 18: Virtual ODPT for individuals, small groups, NPVs.
- National Conference
 - CGA Conference & Expo
 - October 12-15 at the Renaissance, Orlando at Sea World
 - OCC and the MD/DC BOD will be represented.
 - Attendance is open to all.
 - For more information, please visit <https://cgaconference.com/>

➤ Miss Utility Facebook

Miss Utility recently sponsored The Direction TV with host Mark Stowe. Miss Utility was proud to advertise safe digging during the show. Please visit at www.facebook.com/missutilityofmd/ for upcoming shows, holiday announcements, and call center notices/information.

- Carvertise Marketing Metrics reported by Dora Parks, Miss Utility
 - Nine wrapped cars currently travel throughout 8 Maryland counties, Baltimore City and Washington D.C. and has served to communicate the safe digging message well during this time of Covid.
 - Quantitative Performance Data for the month of April:
 - Miles traveled by fleet: 11,351 (3,251 above expectation)
 - Impressions per fleet: 1,725,390 (330,390 above expectation)

2021 AWARDS COMMITTEE Mark Hamrick, Chairman

- This year's 18th Annual Locator Achievement Awards has concluded.
- 47 regional locators were honored and recognized for meeting eligibility requirements, having zero at fault damages, zero safety violations and have excelled in their dedication to damage prevention.
- Each winning locator received a custom-embroidered safety jacket, 811 logo T-shirt, awards certificate, Miss Utility baseball cap, pen, a Locator Achievement Award Winner car magnet, and a \$100 restaurant gift card. Congratulations to all LAA winners!
- Please send honoree photos to gtaconca@mghus.com or ssullivan@missutility.net.

The next committee meeting is scheduled for May 27 and will be held virtually.

SCHOLARSHIP PROGRAM Scott Brown, Chairman

- There have been more than 4,600 views on the online form and 145 applications.
- The extended deadline is May 28, 2021 and is open to all graduating seniors from the eight (8) zones throughout MD and DC.
- Winners will receive a single year scholarship of \$1,008.11 to a college of their choosing.
- Winners to be notified in June.
- Email gtancona@mghus.com for more information.

MGH MARKETING & OUTREACH TEAM UPDATE

Reported by Kelly Cahill & Gaby Tancona

- Trade Show Updates
 - Miss Utility will have a booth at the MML Summer Conference, June 27-29 and the MACo Summer Conference, Aug. 18-21.
 - Both conferences will take place in person, in Ocean City, MD.
- Radio Campaign
 - Miss Utility's statewide radio campaign wraps up this month.
- Digital Marketing Campaign
 - Kelly reported that for the month of April, the digital marketing campaign via Facebook, Instagram, YouTube, NextDoor and Google Search achieved more than 1,000,000 impressions and drove a 46% increase in traffic to the Miss Utility website (year-over-year).
 - The campaign will run through September with ads targeting homeowners and English and Spanish-speaking excavators.

CONSTRUCTION ANGELS

Kevin Woolbright, CA Board Representative for MD/DC

- An in-person 5K Run/Walk outreach event is scheduled for August 15, 2021 in Lewes, DE that will support the CA MD/DC Chapter. All are welcome to participate.
- OCC is an event sponsor with Miss Utility hosting a booth. The OCC 811 Trike and Bike will be on hand as well.
- More information is available at <https://raceroster.com/events/2021/47149/3rd-annual-miss-utility-of-delmarva-811-5k-1-mile-fun-walk-and-kiddie-k>.
- There will be no CA MD/DC golf tournament scheduled for this year.
- Please visit <http://www.constructionangels.us/> for more information about CA.

There being no further business brought before the committee, the meeting adjourned at 11:04 a.m.

Upcoming 2021 MD/DC Damage Prevention & Safety Meetings via Zoom

- June 22
- July 27
- August 24

MEETING ATTENDEES: This meeting took place over Zoom and accurate attendance is not available.